

DATA SERVICES

The Data Services Division partners with clients to solve analytics challenges—from routine to complex.

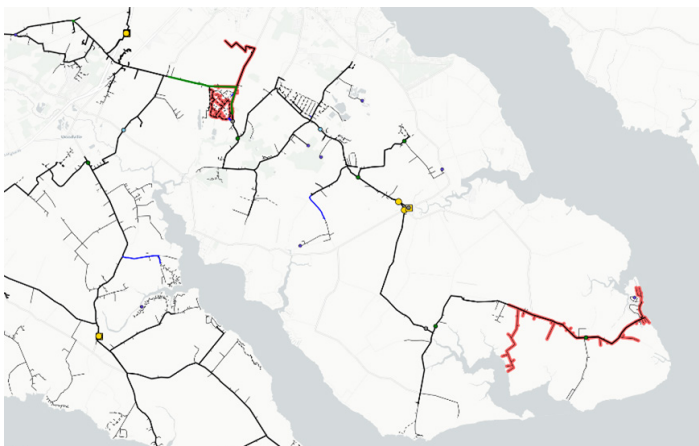
We enhance existing services, identify new opportunities, and deliver innovative solutions that drive results.

Using advanced data science, we uncover insights within your business processes and implement strategies that improve efficiency, performance, and operations.

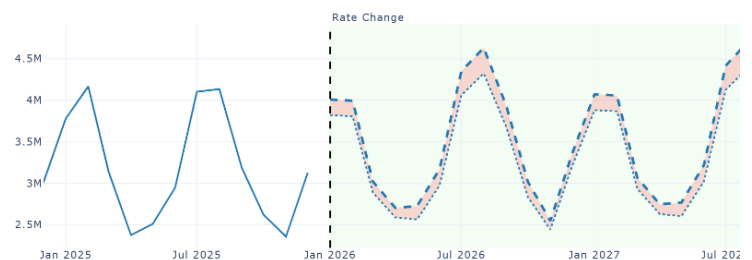
Our team builds custom applications and analytics tools to deliver accurate financial and load forecasting—empowering smarter planning, better.

DATA SERVICES AREAS OF SPECIALTY

- *Advanced Data Science & Analytics Solutions*
- *Predictive Modeling & Machine Learning Insights*
- *Custom Applications & Interactive Dashboards*
- *Financial & Load Forecasting Tools*
- *Customer Insights & Segmentation*
- *Performance Enhancement Strategies*



Residential Revenue: Actual vs Projected



PRIMARY CONTACTS



BILL JORDAN,
Vice President



JACOB BARLOW
Manager - Data Services



Booth & Associates



www.booth-assoc.com | (919)851-8770 2300 Rexwoods Drive, Suite 300, Raleigh, NC 27607